



[Inside MDHHS](#)

[Budget & Finance](#)

[Office of Inspector
General](#)

[Careers With MDHHS](#)

[Community & Volunteer
Opportunities](#)

[County Offices](#)

[Equal Employment
Opportunity](#)

[Executive Staff Bios](#)

[Reports & Statistics -
Health Services](#)

[Hotlines](#)

[Legal](#)

[MDHHS Audit](#)

[Newsroom](#)

[Policy and Planning](#)

[Reports & Statistics -
Human Services](#)

[MDHHS](#) / [INSIDE MDHHS](#) / [NEWSROOM](#)

MDHHS campaign emphasizes the need for mask-wearing even after receiving safe and effective COVID-19 vaccine

FOR IMMEDIATE RELEASE

February 12, 2021

Contact: Lynn Sutfin, 517-241-2112

LANSING, Mich. – The Michigan Department of Health and Human Services (MDHHS) is expanding its statewide paid media campaign to remind all Michiganders, including those who have already received the vaccine, to continue wearing masks as the safe and effective COVID-19 vaccine is administered throughout the state.

“We are making great progress towards our goal of vaccinating 70% of Michiganders as quickly as possible, but it is important people remain vigilant in preventing spread of COVID-19 even after receiving a vaccine,” said Dr. Joneigh Khaldun, chief medical executive and chief deputy for health. “Wear the right mask and wear it properly over your mouth and nose every time you will be around someone outside of your household. Masks, social distancing and washing hands are still very important in slowing the spread of COVID-19 and ending this pandemic.”

The \$1 million mask campaign runs through April and includes television, connected TV, radio, audio streaming, digital media, search, print in minority publications and social media. Digital ads with specific messaging and targeting parameters were also developed to connect with minority populations.

MDHHS reminds Michiganders to follow these tips when wearing a mask:

1. **Make sure your mask fits snugly against your face.** Gaps can let air with respiratory droplets leak in and out around the edges of the mask.
2. **Pick a mask with layers to keep your respiratory droplets in and others’ out.** A mask with layers will stop more respiratory droplets getting inside your mask or escaping from your mask if you are sick.

Please see the graphic below, to help make the best choices when selecting a face mask.

Mask up, Mask right

A face mask is defined as a tightly woven cloth or other multi-layer absorbent material that closely covers an individual’s mouth and nose. Here are some guidelines to help you choose the most effective face mask.

Recommended

- Masks that fit properly** (snugly around the nose and chin with no large gaps around the sides of the face)
- Masks with two or three layers**
- Masks made with tightly woven fabric** (i.e., fabrics that do not let light pass through when held up to a light source)
- Masks with inner filter pockets**
- Non-medical disposable masks**
- Masks made with breathable fabric** (such as cotton)

Not Recommended

- Masks that do not fit properly** (large gaps, too loose or too tight)
- Masks with one layer**
- Masks made from loosely woven fabric or that are knitted** (i.e., fabrics that let light pass through)
- Masks with exhalation valves or vents**
- Masks made from materials that are hard to breathe through** (such as plastic or leather)
- Wearing a scarf/ski mask as a mask**

Need help getting a mask?

Residents can pick up a free mask from partner sites across the state, including most local MDHHS offices and Community Action Agencies. Find a distribution site or call the COVID-19 hotline at 1-888-535-6136.



In addition, the CDC has recently recommended wearing two masks to increase protection against COVID-19. Double masking is an easy way to improve fit, which also improves protection. The more particles that are blocked, the better you are protected against getting COVID-19. Other options to improve fit include wearing a mask fitter or wearing a nylon covering (like a gaiter) over a mask.

One cloth or medical mask	40% of particles blocked
A cloth mask worn over a medical mask	85% of particles blocked

Two medical masks worn or a medical mask knotted and tucked properly	95% of particles blocked
--	--------------------------

Data Source: *Maximizing Fit for Cloth and Medical Procedure Masks to Improve Performance and Reduce SARS-CoV-2 Transmission and Exposure, 2021*

Those in need of a free mask can contact their local Community Action Agency or local DHHS office.

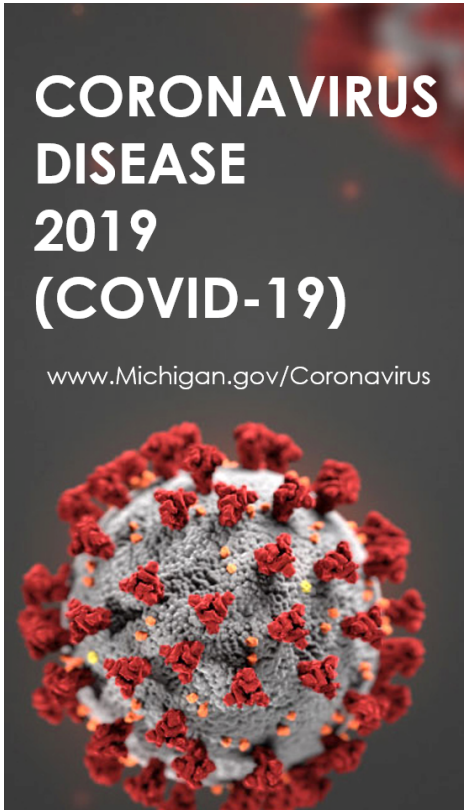
Information around this outbreak is changing rapidly. The latest information is available at Michigan.gov/Coronavirus and CDC.gov/Coronavirus. To learn more about the COVID-19 vaccine, visit Michigan.gov/COVIDVaccine.

###

Watch the video ad, MDHHS has released:

[Path Back](#)

Coronavirus Disease 2019



Online Services

- [Child Welfare Licensing Online Complaint Form](#)
- [Report Welfare Fraud](#)
- [Report WIC Fraud](#)
- [MDHHS Policy Manuals](#)
- [Child Support](#)
- [MI Bridges: Apply for Assistance & Manage Your Account](#)
- [Submit a FOIA Request](#)
- [Birth, Death, Marriage, Divorce Certificates](#)
- [E-license - Renew Health Professional License Online!](#)
- [Medicaid Provider Manual](#)
- [Verify Health Professional License](#)
- [Prescription Drug & Opioid Abuse Prevention](#)

Join The Conversation

Tweets by @MichiganHHS

Michigan HHS Dept Retweeted



Michigan.gov
@migoovernment

Stay Smart. Stay Safe.
@MichiganHHS reports today, June 18, 2021, 162 new COVID-19 cases & 14 deaths. Michigan's total cases are now 893,164 & 19,612 deaths. Find the latest data & #COVID19 news at Michigan.gov/Coronavirus.



3h

Michigan HHS Dept Retweeted



Michigan.gov
@migoovernment

